



Important Dates

Catholic Education
Awards
Nominations Open
Monday 20 January 2025

Catholic Education
Awards
Nominations Close
Monday 17 March 2025

Communications &
Marketing
Conference
Wednesday 19 March 2025

Open Week Metro
Shoot #1
Wednesday 26 March 2025

Open Week Metro
Shoot #2
Wednesday 9 April 2025

Open Week Metro
Shoot #3
Tuesday 6 May 2025

Catholic Education
Week 2025
Monday 12 May 2025 -
Sunday 18 May 2025

Catholic Education
Awards
Thursday 15 May 2025

Open Week Shoot
Port Pirie
Tuesday 20 May 2025

Open Week Shoot
Renmark
Thursday 22 May 2025

Catholic Schools
Open Week 2025
Monday 4 August 2025 -
Sunday 10 August 2025

Welcome to Term One 2025!

As we step into a new year filled with fresh opportunities and challenges, we're excited to continue working together to share the unique stories of our schools. This year is particularly special as we celebrate **180 years of Catholic education in South Australia** – a milestone that reflects our rich history, strong community, and ongoing commitment to excellence. Your role is vital in shaping the narrative of your school community and contributing to the broader story of Catholic Education South Australia.

This year, let's inspire, collaborate, and elevate our communication efforts. We encourage you to share your ideas and insights with us – we're here to support you every step of the way.

We look forward to partnering with you and wish you a successful and fulfilling year ahead. Together, let's make 2025 a year to remember!

Happy Snaps â€œ First Day of Reception, First Day of High School, Last First Day of Schoolâ€



Please share with us your best happy snaps from the first week of the year, to be shared across a few galleries on the CESA website and facebook page.

Deadline: Midday on Friday January 31

Important: Ensure all images have the appropriate consent for use by CESA before submitting.

Please send your photos via email or a sharing platform (e.g., Dropbox) to Siobhan.Evans@cesa.catholic.edu.au.

Save the Date



Wednesday March 19 2025 | 9.30am



CESA Conference Centre, Thebarton

COMMUNICATIONS & MARKETING CONNECT

..... C O N F E R E N C E

SAVE THE DATE: An unmissable Professional Learning
and networking event for anyone responsible for
Communications and Marketing
in a Catholic school.

Stay tuned for more details coming soon!



A Friendly Reminder...

To all in marketing roles within Catholic schools and colleges, or anyone responsible for promoting a school or seeking enrolments: it's essential to avoid any actions or messaging that might compare your school to, or give the appearance of competing with, another Catholic education facility. While we deeply value and celebrate your passion for showcasing success, Catholic schools share a collective mission and are not in direct competition with one another.

Photo Shoots: Catholic Schools Open Week



Catholic Schools Open Week will be held in SA from August 4-10 (Week 3, Term 3).

This year, up to two students will feature on each campaign artwork. To feature students from your school in this year's Open Week campaign, you will need to participate in a photo shoot.

Location: Catholic Education Office, Thebarton

Dates: Wednesday March 26 / Wednesday April 9 / Tuesday May 6

Location: St Mark's College, Port Pirie (open to regional schools at no cost for two students per school)

Dates: Tuesday May 20

Location: St Francis of Assisi College, Renmark (open to regional schools at no cost for two students per school)

Dates: Thursday May 22

Cost: \$150 per student - *includes photo shoot, graphic design of student image/s and graphic design of artwork, digital and printed assets.*

Please register for the photo shoot via email to Siobhan.Evans@cesa.catholic.edu.au

Please note, if your school participates in one of the first shoots then they're more likely to be featured on an Open Week bus back!

There will not be an option to participate in the 2025 campaign without attending a photo shoot - if you have concerns about your ability to attend a shoot, please contact Siobhan Evans.

We Need Your Help with Photos!



While we often request images for milestones and events like the First Day of School and Book Week, we're always looking for high-quality, school-based photos to use in other general CESA resources throughout the year.

We'd love for you to share your best high-resolution photos that showcase happy students of all ages and backgrounds engaged in learning and school activities.

Please send your photos via email or a sharing platform (e.g., Dropbox) to Siobhan.Evans@cesa.catholic.edu.au.

Important: Ensure all images have the appropriate consent for use by CESA before submitting.

Thank you for helping us represent the incredible work happening in your school!

New Members of the CESA Communications and Marketing Team

We're excited to welcome Lisa, Bernadette, and Sothea to the team! Be sure to say hello and make them feel at home if you get the chance.



Welcome Lisa

Lisa brings a wealth of experience in communications and public relations, having worked in various agency and media roles over her career.

Most recently, Lisa has been the Senior PR and Communications Manager at CALLIE in Adelaide, where she has led the development and implementation of high-level communication and public relations strategies.

Lisa’s strategic and outcomes driven approach has helped her deliver targeted and successful PR campaigns for clients both locally and nationally.

She has worked across a range of industries including Government departments, education, aged care and health, the not-for-profit-sector, professional services and SME’s. This includes iconic South Australian brands and organisations such as the State Library of South Australia, the Electoral Commission of South Australia, Bedford, and Meals on Wheels SA.

Lisa and her husband, Josh have three young (and active) boys and on weekends she can be found on the sidelines cheering them on at various sports!

We asked: **"Hey Lisa, what’s a skill you have that would totally surprise us?"**

Lisa: "Auskick footy coach - I wouldn’t claim it as a skill as such, but lots of fun and lots of chaos trying to teach a group of 5-year old’s about a sport you have little experience in!"

Welcome Bernadette

Meet Bernadette Romeo, one of our new Communications and Marketing Officers at Catholic Education South Australia (CESA).

Bernadette joined CESA in December 2024, bringing her expertise in communication, design and marketing to the role. She has experience in creating materials that enhance brand identity and tells engaging stories for school communities.

She looks forward to contributing to Catholic Education South Australia’s mission by crafting authentic and effective communication that supports schools and inspires educational opportunities for all.

We asked: **"Hey Bernadette - what’s your go-to karaoke song, and how good are you at singing it?"**

Bernadette: "Tequila by The Champs. I never forget the lyrics, and it’s *perfect* for my vocal range. However, I’d say there’s barely a difference between my voice and someone like... oh, Celine Dion."

Welcome Sothea

Sothea has a strong background in communication, marketing, and events, having gained valuable experience through internships at digital marketing and public relations agencies.

Most recently, she transitioned into the education sector, working within the Department of Education at various schools. In this role, she was responsible for overseeing social media management and developing content that strengthens brand identity while crafting compelling narratives for school communities.

Her passion for social media started at the age of 13 when she taught herself to code to customise her Tumblr page. Since then, her skills have evolved, and she has become an expert in digital content creation and building a strong online presence across multiple platforms.

During her time at university, Sothea worked as a swimming instructor, which sparked her love for teaching children. Now, combining her passion for both education and marketing, she’s thrilled to be working at Catholic Education South Australia.

We asked: **"Hey Sothea, what’s a food you irrationally love or hate—and why?"**

Sothea: "I hate Cow’s milk! It’s like my tongue just got stuck in a wool sweater – all fuzzy and uncomfortable. But ice cream? Oh, that’s a whole different story! So yeah, milk’s a "no thanks," but ice cream’s always a "yes, please!"

Welcome to New School Communications and Marketing Staff

Do you have a new person in a Communications or Marketing role who would benefit from receiving updates? If so, please let us know here (if you haven’t already done so) for them to be put on the distribution list for eNewsletters such as this one...

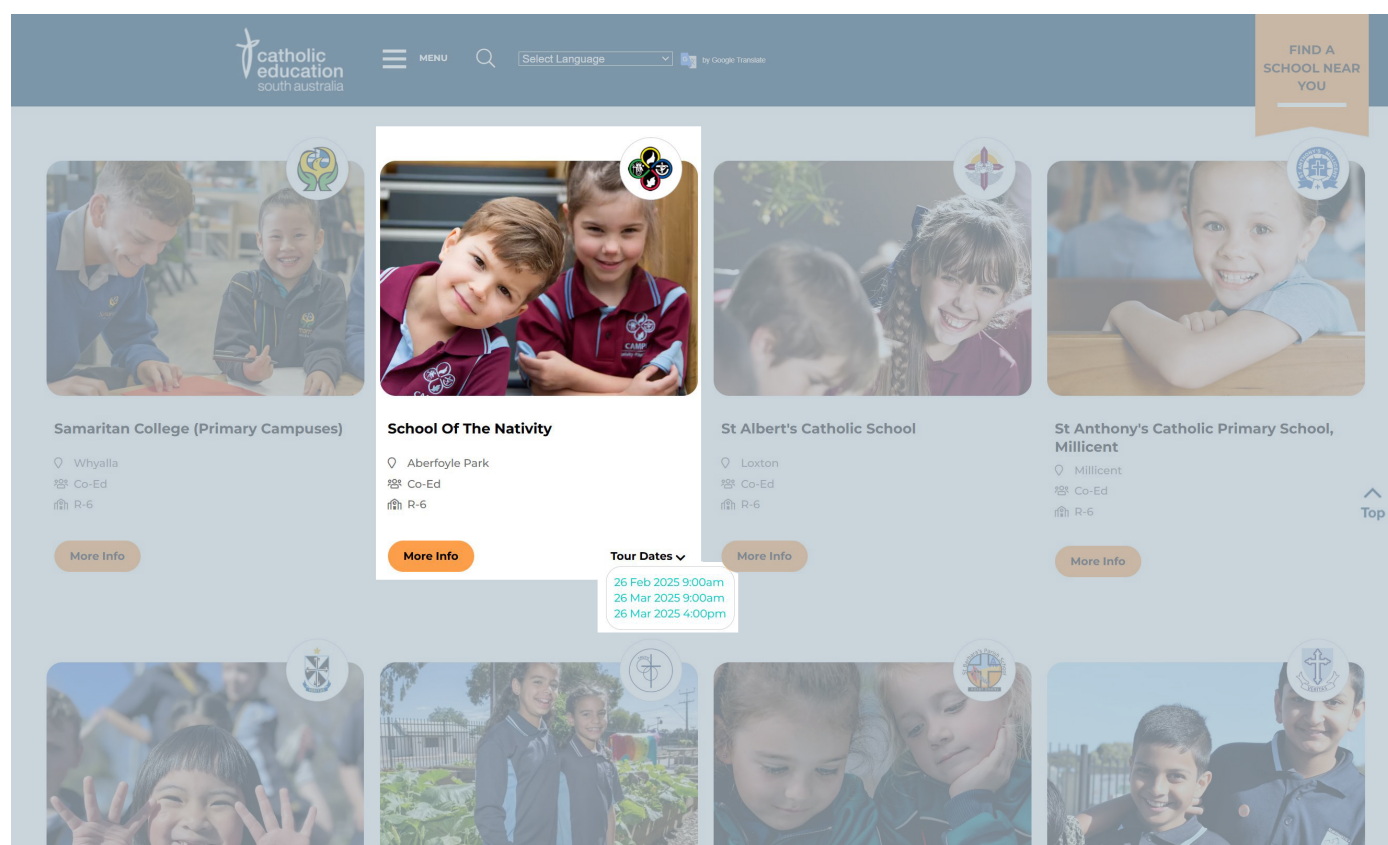
Name of new staff member:*

Job Title*:

Name of School*:

Email Address*:

Feature Your School Tours on the CESA Website



The CESA Website **School Directory** attracts thousands of visitors each month.

To showcase your School or Principal's Tour dates in the directory, simply complete and submit the form below with details of your upcoming 2025 tours!

School name*:

Link to tours page on school website*:

Details of tour (s) - please include DATE, TO and FROM TIME, TOUR TITLE (ie. Principal's Tour, Primary Campus Tour, Secondary Campus Tour, etc)*:

Name of person submitting this form*:

10% Off Yearbook Printing for Catholic Schools



Catholic Education South Australia partners with **Created2Print**, a locally owned and operated South Australian business committed to sustainability, for their printing needs.

In 2025, **C2P is offering a 10% discount** on **School and College Yearbook** print runs.

For a quote on Yearbook printing—or any other printing needs—contact Rita at **0419 833 788** or [**rita@created2print.com**](mailto:rita@created2print.com).

Communications & Marketing Professional Learning & Key Dates 2025



RAISING
HEARTS
AND
MINDS

TERM ONE • JANUARY 28 TO APRIL 11

		WEEK
Wed March 19 9.30am to 4.30pm	Communications and Marketing Conference <i>George Street, Thebarton</i>	8
Wed March 26 15 mins per student	Catholic Schools Open Week Photography - Day 1 <i>George Street, Thebarton</i>	9
Tues April 1 9.30am to 11.30am	Facebook Ads 101: Creating Successful Campaigns <i>George Street, Thebarton</i>	10
Wed April 9 15 mins per student	Catholic Schools Open Week Photography - Day 2 <i>George Street, Thebarton</i>	11

[Download full Communications & Marketing Professional Learning Calendar 2025](#)

School Calendar 2025

School Calendar 2025



cesa.catholic.edu.au

TERM ONE

TERM TWO

TERM THREE

TERM FOUR

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			JAN 1 NEW YEAR'S DAY	2	3	4	5
	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26 AUSTRALIA DAY/ SURVIVAL DAY
1	27 AUSTRALIA/SURVIVAL DAY OBSERVED	28	29	30	31	FEB 1	2
2	3	4	5	6	7	8	9
3	10	11	12	13	14	15	16
4	17	18	19	20	21	22	23
5	24	25	26	27	28	MAR 1	2
6	3	4	5	6	7	8	9
7	10 ADELAIDE CUP	11	12	13	14	15	16
8	17	18	19	20	21	22	23
9	24	25	26	27	28	29	30
10	31	APR 1	2	3	4	5	6
11	7	8	9	10	11	12	13
	14	15	16	17 HOLY THURSDAY	18 GOOD FRIDAY	19 EASTER SATURDAY	20 EASTER SUNDAY
	21 EASTER MONDAY	22	23	24	25 ANZAC DAY	26	27
1	28	29	30	MAY 1	2	3	4
2	5	6	7	8	9	10	11
3	12	13	14	15	16	17	18
4	19	20	21	22	23	24	25
5	26	27	28	29	30	31	JUN 1
6	2	3	4	5	6	7	8
7	9 KING'S BIRTHDAY	10	11	12	13	14	15
8	16	17	18	19	20	21	22
9	23	24	25	26	27	28	29
10	30	JUL 1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
1	21	22	23	24	25	26	27
2	28	29	30	31	AUG 1	2	3
3	4	5	6	7	8	9	10
4	11	12	13	14	15	16	17
5	18	19	20	21	22	23	24
6	25	26	27	28	29	30	31
7	SEP 1	2	3	4	5	6	7
8	8	9	10	11	12	13	14
9	15	16	17	18	19	20	21
10	22	23	24	25	26	27	28
	29	30	OCT 1	2	3	4	5
	6 LABOUR DAY	7	8	9	10	11	12
1	13	14	15	16	17	18	19
2	20	21	22	23	24	25	26
3	27	28	29	30	31	NOV 1	2
4	3	4	5	6	7	8	9
5	10	11	12	13	14	15	16
6	17	18	19	20	21	22	23
7	24	25	26	27	28	29	30
8	DEC 1	2	3	4	5	6	7
9	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24 CHRISTMAS EVE	25 CHRISTMAS DAY	26 PROCLAMATION DAY	27	28
	29	30	31 NEW YEAR'S EVE	JAN 1 NEW YEAR'S DAY	2	3	4

January

24 International Day Of Education
29 Chinese New Year (Year of the Snake)

February

11 Safer Internet Day
12-13 SACE Merit Ceremonies
13 Anniversary of National Apology
14 St Valentine's Day
20 World Day of Social Justice

March

2 Clean Up Australia Day
4 Shrove Tuesday/Pancake Day
5 Ash Wednesday (Lent begins)
8 International Women's Day
12-24 NAPLAN
20 National Close the Gap Day
21 Harmony Day
21 National Ride2School Day

April

2 World Autism Awareness Day
7 World Health Day
9-17 SA Youth Week
13 Palm Sunday
22 Earth Day

May

11 Mother's Day
11-18 National Boarding Week
12-18 Catholic Education Week
12-18 National Careers Week
15 Catholic Education Awards
16 National Walk Safely to School Day
18-25 Laudato Si' Week
19-25 National Volunteer Week
21 National Simultaneous Storytime
26 National Sorry Day
27-3 National Reconciliation Week

June

5 World Environment Day
11 International Day of Play
15-21 Refugee Week
19 Vinnie's CEO Sleepout

July

6-13 NAIDOC Week
15 World Youth Skills Day
30 International Day of Friendship

August

1 Principal's Day
4 National ATSI Children's Day
4-10 Catholic Schools Open Week
8 Walk a Mile in My Boots, Hutt St Centre
9-17 National Science Week
11-15 Bullying No Way: National Week of Action
12 International Youth Day
16-23 Book Week
18-22 ESO & Support Staff Week
25-31 National Skills Week
30 Royal Adelaide Show starts (ends Sept 7)

September

1 Season of Creation (ends October 4)
3 Early Childhood Educators' Day
7 Father's Day
7-13 National Child Protection Week
11 R U OK? Day
14 Safeguarding Sunday
21 International Day of Peace
21 World Gratitude Day
22-25 Catholic Schools Music Festival

October

1-31 Mental Health Month
1-31 World Mission Month / Socktober
12-18 National Carers Week
26 Grandparents Day
31 World Teachers' Day

November

1 All Saints' Day
2 All Souls Day
10-16 National Recycling Week
11 Remembrance Day
13 World Kindness Day
17 International Students' Day
20 World Children's Day
25 White Ribbon Day

December

3 International Day of People with Disability



CLICK OR SCAN FOR
**Key Catholic
Calendar
Dates 2025**

Awards Nominations now open!



NOMINATIONS NOW OPEN!

Don't miss out on nominating that
outstanding person (or program)
in your community.

NOMINATIONS CLOSE
6PM MARCH 17

Do you know someone making an outstanding contribution to Catholic Education?

The Catholic Education Awards are your
opportunity to shine a light on a teacher,
support person, leader, volunteer or
program making a positive difference!

awards.cesa.catholic.edu.au

Spread the word in your school community about upcoming nominations for the Catholic Education Awards.

[Go to Awards Nomination page](#)



NEW TO OUR COMMUNITY?
**FOLLOW
CATHOLIC EDUCATION
SOUTH AUSTRALIA
ON**

FACEBOOK

@CatholicEducationSA

Updates, news and events related to Catholic education in SA.

We'd love it if you could please encourage new members of your school community to follow the Catholic Education SA facebook page!

[Visit CESA Facebook](#)

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